

SALLYANNE SANTOS

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WINDLASS CREATIVE, NEWPORT, RI

2002-present

OWNER & CREATIVE DIRECTOR

- Founded company to assist small businesses and not-for-profits with print and electronic communications including websites, e-newsletters, collateral material, graphic design and event management. Constant Contact Authorized Business Partner.

Clients include:

- SIX METRE WORLD CUP: Logo Design
- JAKE JACKSON (Artist): Website Design
- JUSTIN JORDAN (Musician): Website Design
- US SAILING: Writing for electronic newsletters, press releases, "Sailor of the Week" features and graphic design as needed for various projects
- NEWPORT LIFE MAGAZINE: Photo Editor and Stylist
- SUEGRAY SEAGLASS JEWELRY: Website Design
- NEVILLE ARCHITECTURE & ENVIRONMENTAL CONSULTING: Website Design
- D.F. DWYER INSURANCE AGENCY: Website Design and Electronic Newsletters
- NEWPORT RESTORATION FOUNDATION: Event Management
- STREAMLINE BUILDERS: Logo Design
- EASTON'S POINT ASSOCIATION: Website Design
- BODYCRAFT MASSAGE THERAPY: Website Design
- NEWPORT ADVANTICARD: Printed Collateral
- SECRET GARDEN TOURS: Press Release
- BOSTON CULINARY GROUP: Exhibit Design
- 12M Class Association: Regatta Management
- NY30 CLASS ASSOCIATION: Website Design
- THE MUSEUM OF YACHTING: Please see scope of work below

MUSEUM OF YACHTING, NEWPORT, RI

2002-2008

CREATIVE DIRECTOR

- Create and implement marketing plan including all press & public relations.
- Secured national title sponsors for 2005-7 Classic Yacht and Tiedemann 12-Metre Regattas.
- Built e-constituent base of 4500 interested persons for timely electronic communications.
- Leveraged national, international & local press coverage on regular basis
- Conceive and create new exhibits and implement improvements to existing exhibits.
- Design all collateral materials including brochures, sponsor materials and e-communications
- Write, edit, photograph and publish all Museum publications including quarterly newsletter.
- Developed, designed, launched and maintained website.
- Produce all events including regattas, special events and educational programs.

HOLLYWOOD HITS BROADWAY, Entertainment Industry Foundation, NEW YORK, NY

2002

ASSOCIATE PRODUCER

- Produced All-Star Gala performance for *Katie Couric's* Colon Cancer Research Foundation featuring *Robin Williams, Whoopi Goldberg, Kevin Spacey, Meryl Streep, Robert DeNiro, Kelsey Grammar, Kevin Kline, Bette Middler, Beyonce and more....*

WORLD FINANCIAL CENTER ARTS & EVENTS MARKETING, NEW YORK, NY

1992-2001

DIRECTOR OF PRODUCTION

- Produce and manage all events at the World Financial Center including performances, special events, installations, exhibits, fairs, festivals, fundraisers, corporate functions, and retail marketing initiatives.
- Researched and prepared WFC Winter Garden Technical Systems Capital Improvement Proposal, successfully achieving \$1.8 million dollar grant to fund improvements to facility.
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WORLD FINANCIAL CENTER ARTS & EVENTS MARKETING, NEW YORK, NY .../continued
• Responsible for all aspects of Capital Improvement project including consultant/contractor coordination, work phasing, budget control, status reports.

SELECTED EVENTS:

United Nations 50th Anniversary Gala, Goodwill Games Opening Ceremony, NYC Grammy Awards Launch, AMFAR, The CURE (Christopher Reeve's Spinal Cord Foundation) Doctor John, Patti Labelle, Emmylou Harris, David Byrne, Natalie Merchant, Ray Charles, American Ballet Theatre, Hootie, Pete Seeger and more...

HARBOR FESTIVAL FOUNDATION, Governor's Island, NYC 1992
PRODUCTION DIRECTOR, *Operation Sail Tallships Parade Ceremony, w/ Walter Cronkite*

COLUMBUS QUINCENTANNIAL COMMISSION, Manhattan Heliport, NYC 1992
PRODUCTION DIRECTOR, *Nina, Pinta & Santa Maria Arrival Ceremony w/Fireworks by Grucci*

CENTRAL PARK SUMMERSTAGE, NYC 1991
PRODUCTION MANAGER, *The Neville Brothers, Los Lobos, Gypsy Kings, etc.*

NEW YORK INTERNATIONAL FESTIVAL OF THE ARTS, NYC 1991
PRODUCTION MANAGER, *Immigrant Voices(at Ellis Island), ASCAP Cabaret w/ Rosemary Clooney*

GEORGIO ARMANI / BLOOMINGDALES, NYC 1991
LIGHTING DESIGNER

RALF RALF COMPANY, LONDON, U.K., also Lighting Designer & Stage Manager 1990
PRODUCTION MANAGER, *The Dinner, U.S./European Tour*

BROOKLYN ACADEMY OF MUSIC, NYC 1986-1990
PRODUCTION COORDINATOR & RESIDENT LIGHTING DESIGNER
Le Mahabharata by Peter Brook, (including the opening of the BAM Majestic Theatre), Bob Dylan, Madonna, Laurie Anderson, Bob Weir, Rob Wasserman, B52s and more...

ZEITERION THEATRE, NEW BEDFORD, MA 1986-1990
LIGHTING DESIGNER
Man of LaMancha 1985

EDUCATION:

Rhode Island School of Design, CE, Graphic Design for Print & Web 2003-2009
(Proficient w/ Illustrator, Photoshop, Dreamweaver, InDesign, Flash, HTML, CSS)
Rhode Island College, BA Theatrical Lighting Design, Production Management & Photography 1984

OTHER:

USCG Master's License, 100GT- including Auxiliary Sail & Towing Endorsements 2000-present