

# Is Your Business Virtually **INVISIBLE?**

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Today, most people rely on the internet to find and compare products and services, which ultimately result in their purchasing decisions. If a business does not have an internet presence it may be perceived as lacking credibility and be "virtually" invisible.



## Client Feedback:

### Suegray Seaglass • [www.suegrayseaglass.com](http://www.suegrayseaglass.com)



Project: Designer Jewelry Gallery Website w/ E-Commerce  
*"Thank you so much for creating such a wonderful website, I really love it! It was such a pleasure to work with you; I'm looking forward to lots of internet business, now that people can find me."*

### D. F. Dwyer Insurance • [www.dfdwyer.com](http://www.dfdwyer.com)



Project: Informational Insurance Website & E-Newsletters  
*"We are extremely pleased with our relationship with Windlass Creative. Not only did they design an impressive website for us, they kept the project on schedule and on budget."*

### Neville Architecture • [www.nevillearchitecture.com](http://www.nevillearchitecture.com)



Project: Architectural Portfolio Website  
*"As an architect I appreciated the organized structure, ease of navigation and attention detail to that Windlass Creative designed into my site; it showcases the design aesthetic of my business perfectly."*

### Museum of Yachting • [www.museumofyachting.org](http://www.museumofyachting.org)



Project: Website w/ Virtual Galleries & E-Newsletters  
*"Our website went from an info-only site to a virtual museum experience... the functionality and depth of our site rivaled, if not exceeded the sites of organizations many times our size. Timely e-communications raised awareness with our constituents and saved significant mailing costs."*

### NY30 Class Association • [www.ny30.org](http://www.ny30.org)



Project: Informational Website  
*"On the first try, Windlass Creative produced the look, feel and identity that we needed... we were immediately impressed and don't think that we changed a thing! We look forward to working with Windlass Creative on extensive updates for the coming season."*

*Effective marketing and communications solutions for small businesses including:*

#### INTERNET PRESENCE

- Website Design
- Domain Registration & Hosting
- Search Engine Optimization
- E-Commerce Options

#### ELECTRONIC COMMUNICATION

- E-Newsletters
- Copywriting & Editing
- List Management
- Distribution

#### GRAPHIC DESIGN & LAYOUT

- Brochures
- Postcards
- Posters
- Newsletters
- Logos
- Print Ads
- Corp. Identity
- Photography

#### EVENT SERVICES

- Sponsorship Procurement
- Production & Site Coordination
- Sponsorship Fulfillment
- Activation Management
- Public Relations & Press

69% of U.S. email users have made online purchases as a result of receiving permission based email marketing.

DoubleClick

Call for a FREE Consultation: 401.847.0112